

## Can you afford service downtime?

Imagine those workmen outside your building digging up your network cable, severe weather floods the exchange, your key customer file is deleted or you are a victim of ransomware. They are the kind of thing you hope will never happen but they do. Wouldn't it be good to know that your business-critical applications could still be accessed, your company locations could still be connected to all their services and information and customers could still access your sites?

Downtime is real, and it's costly. Across all businesses, it's a staggering £101,210 per hour, according to research by the Aberdeen Group. Of course, the exact cost depends on company size: small companies lose approximately £5,306 per hour; medium companies £133,266 per hour; and large enterprises a whopping £424,351 for every hour of downtime.

It's not just natural disasters that cause downtime. The leading culprits are network outages and human error, and no wired connection can deliver 100% uptime. Even the Cloud can fail so the question isn't whether you will lose connectivity to the Internet at one (or more) of your locations, the question is how to protect your organisation from loss and disruption when it happens.

So if you've been putting off protecting your data because you consider yourself safe, you need to understand that it's far more likely that a server will malfunction or that someone will hit the delete key on an important document than anything Mother Nature could throw at you. Can you afford to be complacent?

At Hughes, we know the value of round-the-clock, consistent connectivity brings to your business, and business continuity could be the most important form of insurance for the digital age. As a managed services provider, Hughes will ensure that business continuity implementation is painless and consistent in protecting your business. We look at what is best for your business with Hybrid-Cloud and on site storage solutions, ensuring your data is stored both locally and backed up onto the Cloud, combined with secure and reliable wide area connectivity designed to mitigate downtime and make growth and transition easy for your business.

Contact us at [sales@hugheseurope.com](mailto:sales@hugheseurope.com) or visit us at [europe.hughes.com](http://europe.hughes.com).

### About Hughes

Hughes Network Systems, LLC (Hughes) is the global leader in satellite broadband for home and office, delivering innovative solutions and a comprehensive suite of HughesON™ managed services for enterprises and governments worldwide. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 5 million systems to customers in over 100 countries, representing approximately 50 percent market share. Its products employ global standards approved by the TIA, ETSI, and ITU organisations, including IPoS/DVB-S2, RSM-A, and GMR-1. Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit [www.hughes.com](http://www.hughes.com).

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