



LOTTERY. EVOLVED.

With Hughes, over 30,000 National Lottery outlets are always connected

When it comes to The National Lottery, secure and reliable connectivity is everything. But with over 30,000 Hughes-connected outlets throughout the UK, avoiding outages and downtime was a challenge. Add into the mix the thought of the terminal network failing two minutes before the draw closes, and you can see the pressure is on to be constantly connected.

That's why The National Lottery's licensed operator Camelot turned to the high-quality levels of service connectivity offered by the Hughes dependable nationwide satellite broadband service and high-performance satellite terminal network.

Robust enough to maintain multiple connections at all times and support tens of thousands of simultaneous, rapid-fire and deadline-driven transactions around the clock - without efficiency

dropping - the National Lottery network can now always perform at its best. That means, at each National Lottery site, customers can buy the ticket they need, when they need it, with a typical transaction taking about 1.2 seconds.

And with ongoing maintenance and support, apart from raising an average of over £30 million each week for National Lottery Good Causes, and transforming the lives of its many winners, Camelot can rely on Hughes from a technology perspective in retail.

Over the last decade, the Hughes solution has led to record growth of National Lottery sales by 40%.

“Almost everything that runs through the retail side of our business—which represents around £100 million a week—runs through the Hughes network,” said Neil Kellar, Camelot’s CIO. “Hughes plays an absolutely critical role in making those systems high in availability, and enabling us to conduct lottery transactions while at the same time raising millions of pounds for National Lottery Good Causes every day.”

“Providing a very strong consumer experience is absolutely sacrosanct to our business and how we run it,” added Kellar. “Hughes spent a lot of time with us ensuring this positive customer experience. Our goal is to reach four nines of availability end-to-end on our VSAT network, and we’re now approaching that.”

“We chose Hughes because they have a proven track record in the lottery sector,” said Kellar. “It’s been a very strong partnership that has enabled us to improve the availability, as well as value, of our service.”

When keeping pace with your customer has never seemed harder, making sure we deliver the network and the connectivity to help you thrive now, and into the future is exactly what we do. Connect with our team now.



About Hughes Europe

About Hughes Europe Hughes Europe, a wholly owned subsidiary of Hughes Network Systems, LLC (HUGHES®), is a leading managed services provider to multi-site, distributed enterprises throughout Europe, delivering optimised managed networks that maximise productivity and enhance the customer experience. Providing flexible connectivity solutions and using a multi-vendor approach, Hughes Europe offers Wide Area Network (WAN) connectivity, network resilience, security, optimisation and Software-Defined WAN (SD-WAN) solutions that ensure enterprises the application availability they need to achieve business goals. For further information, please visit www.hugheseurope.com and follow Hughes Europe at [@hugheseurope](https://twitter.com/hugheseurope) on Twitter.

About Hughes Network Systems

Hughes Network Systems, LLC (HUGHES) is the global leader in broadband satellite technology and services for home and office. Its flagship high-speed satellite Internet service is HughesNet®, the world’s largest satellite network with over 1.3 million residential and business customers across the Americas. For large enterprises and governments, the company’s HughesON™ managed network services provide complete connectivity solutions employing an optimised mix of satellite and terrestrial technologies. The JUPITER™ System is the world’s most widely deployed HighThroughput Satellite (HTS) platform, operating on more than 20 satellites by leading service providers, delivering a wide range of broadband enterprise, mobility and cellular backhaul applications. To date, Hughes has shipped more than 7 million terminals of all types to customers in over 100 countries, representing approximately 50 percent market share, and its technology is powering broadband services to aircraft around the world. Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations. For additional information about Hughes, please visit www.hughes.com and follow [@HughesConnects](https://twitter.com/HughesConnects) on Twitter.

About EchoStar

EchoStar Corporation (NASDAQ: SATS) is a premier global provider of satellite communication solutions. Headquartered in Englewood, Colo., and conducting business around the globe, EchoStar is a pioneer in secure communications technologies through its Hughes Network Systems and EchoStar Satellite Services business segments. For more information, visit echostar.com. Follow [@EchoStar](https://twitter.com/EchoStar) on Twitter

Discover all the benefits of the Hughes solutions and experience the Hughes difference.
Visit <https://europe.hughes.com> or call us on +44 (0)1908 425300.

UK: Hughes Network Systems Ltd

Hughes House, Rockingham Drive, Linford Wood,
Milton Keynes, MK14 6PD, United Kingdom

Tel.: +44 (0)1908 425 300

Fax: +44 (0)1908 425 301

<https://europe.hughes.com>

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