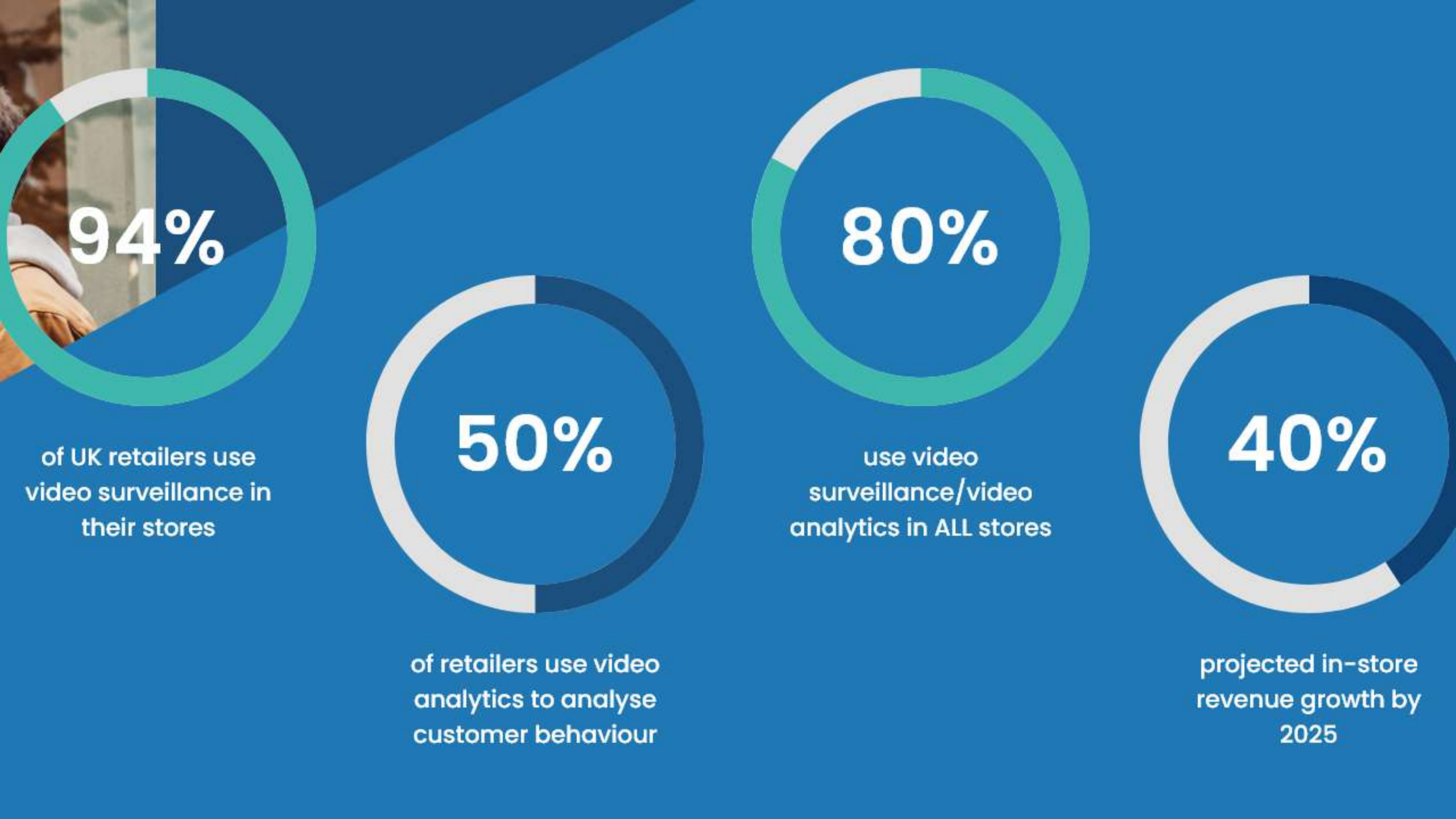


A woman with dark hair, wearing a green jacket, is pointing her right index finger towards a clothing store window display at night. The window shows various garments on hangers, including white shirts and a green hoodie. A man with a beard, wearing a brown jacket, stands next to her, looking in the same direction. The background is a blurred city street at night with warm lights. The image is overlaid with a blue geometric shape in the bottom-left corner.

Smart Cameras

From Hughes Europe

Helping retailers make the best decisions based on real-time business intelligence.



94%

of UK retailers use video surveillance in their stores

50%

of retailers use video analytics to analyse customer behaviour

80%

use video surveillance/video analytics in ALL stores

40%

projected in-store revenue growth by 2025

Features & Benefits

- Gain a better understanding of your customers' behaviour.
- Fast and actionable insights.
- Draw shoppers' attention and guide them with personalised offers.
- Optimise inventory in your store and warehouse.
- Real time data capture.
- Data feeds to analytics software.
- Analyse off-line to deliver a better customer experience.
- Easy to set up.



Get insights throughout the customer journey with SmartStore solutions from Hughes Europe.



Customer WiFi



WiFi Analytics



Digital Signage



Smart Cameras



Smart Lockers

All of this change is crucially underpinned by the right infrastructure, connections and technology. So going it alone might not be the best option.



At Hughes, our managed services superheroes are here to help you...



Address Complexity

We make the complex easier to manage whilst offering a range of technology solutions to match your business needs. Plus, we manage your connectivity so you don't have to.



Deliver Growth

We offer the flexibility to support our customers' growth ambitions with managed solutions that enable rapid deployment, geographic expansion and technology change.



Enable a Great Customer Experience

Your network should be 'always on' so your customer has the best experience. We can help you to add new capabilities so that you adapt and evolve seamlessly.

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